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FOR IMMEDIATE RELEASE

Local Dentist and GWU Hospital Professor Chosen as ‘Trusted Voice’ in National Health Campaign

WASHINGTON, DC, June 20, 2011 – In the national Your Health at Hand campaign launched by the Consumer Healthcare Products Association (CHPA) last week, a carefully chosen list of medical experts including Dr. Lawrence D. Singer DMD, PC, were interviewed and cited as part of the comprehensive effort to foster trust in the use of over-the-counter (OTC) medications.

Dr. Singer of DC Smiles in Washington, DC and Nova Smiles in Alexandria, VA is one of six medical experts featured in the campaign on the effectiveness, safety, affordability, and ease of access of OTC medications. When caring for patients at his practice, Singer encourages the use of OTC medications for both preventative care and pain management.

“Inadequate care and neglect of your teeth and gums can lead to other serious health conditions,” warns Singer. “There are many over-the-counter products available for everyday use, and I recommend many of them to my patients as convenient, cost-effective treatments for preventative care.”

Singer is also an Assistant Clinical Professor of Surgery at the George Washington University Hospital where he provides emergency dental care to patients.

“I often recommend OTC pain medication to manage my patients’ post-operative pain,” says Singer. “Many excellent OTC treatment options are available for safe and effective pain management, providing my patients with the relief and comfort they need and expect while in my care.”

As cited in the campaign, OTC medications provide options for both the insured and the uninsured. This ease of access arguably allows individuals better control over their own health, and may limit the need for stronger, more expensive prescription drugs.

“Not only do I recommend OTCs for my patients, but I trust them for my own healthcare needs as well,” encourages Singer.

To learn more about the Your Health at Hand campaign, visit www.yourhelathathand.org.

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About Dr. Singer and DC Smiles



DC Smiles is the comprehensive dental, oral health practice of Dr. Lawrence D. Singer, DMD, PC providing patient care from two locations; DC Smiles in Washington, DC and NOVA Smiles in Alexandria, VA. Patients visit DC Smiles for a wide range care; from general dentistry and routine care, to a full suite of oral reconstructive (dental implants, bone grafts) and cosmetic procedures. Dr. Singer earned his bachelor of science in human development from Vanderbilt University, and his doctor of medical dentistry (DMD) from the University of Pennsylvania, School of Dental Medicine. Dr. Singer holds the title of Assistant Clinical Professor of Surgery at the George Washington University Hospital, where he is responsible for emergency facial trauma, and performs surgeries and procedures for special needs patients. For more information on DC Smiles, please contact Amanda Mitchell at dc.nova.smiles@gmail.com.